

# Michael K. Simpson



For the past 30 years, Michael has been an internationally sought-after executive coach, leadership consultant, business advisor, and keynote speaker. His practical business experience is in management consulting, advising, and coaching executives to clarify vision, mission and values, strategic planning, goal execution, leadership development, building high trust, performance-based teams, and effective organizational culture. He's an executive coach to many of the world's top business leaders, government organizations, and leadership teams in over 35 countries.

For 25 years, Michael has been a Senior Consultant in Global Delivery for FranklinCovey's Strategy Execution, Leadership Development, Coaching Certification, Organizational Change, Culture Change, and Trust Practices. He is the Co-Founder and Managing Director with FranklinCovey-Columbia University's Executive Coaching Global Certification Program. Michael is currently the CEO of Simpson Executive Coaching [www.SimpsonExecutiveCoaching.com](http://www.SimpsonExecutiveCoaching.com), a leading global executive coaching and leadership development firm. Michael is co-owner, investor, and board of directors advisory with Ivy Hall Academy [www.ivyhallacademy.org](http://www.ivyhallacademy.org), a leading U.S. pre-K through 10<sup>th</sup> grade private school. He is CEO of FranklinCovey-Impact International Education (IIE) in China, a leading online educational

leadership and student consulting firm offering summer camps in STEM, 7 Habits, and Leader in Me training and certification for college prep high students preparing to attend top U.S. Ivy League schools and top UK universities in over 10 provinces across China. Mr. Simpson is a Fellow and thought leader with Harvard University's Institute of Coaching (IOC) in partnership with McLean Hospital and Harvard Medical School. He is also an alumni and instructor with Columbia University's Executive Coaching Certification Program and Columbia Coaches Learning Association (CCLA).

Michael is the author or co-author of eight leadership and coaching books and several articles, including: *Powerful Leadership Through Coaching: Principles, Practices, and Tools for Leaders and Managers at Every Level*. *Unlocking Potential: 7 Coaching Skills That Transform Individuals, Teams, and Organizations*; *Talent Unleashed*: with A. Roger Merrill, Shawn Moon, and Todd Davis; *Ready, Aim, Excel* with Dr. Marshall Goldsmith and Dr. Ken Blanchard; *Your Seeds of Greatness: 10,000 of the World's Greatest Leadership Quotes*; *The Execution-focused Leader* with PwC; *Building Team and Organizational Trust*: with Stephen MR Covey, and *The Leader and Manager as Coach Certification Program*.

He was on faculty for three years instructing senior executives with the late Dr. Stephen R. Covey, Dr. Ram Charan, and Dr. Mette Norgaard at FranklinCovey's *Executive Leadership Summit* held at Deer Valley and Sundance, Utah ski resorts. For over four years, Michael has been the Lead Consultant and Executive Coach with FranklinCovey-U.S. *Department of Defense's Vanguard Senior Executive (SES) Leadership Program* in Washington, DC. As the lead instructor, he was the executive coach for many of the executive level U.S. military officers and civilian leaders across the U.S. government for DOD's Vanguard Executive Leadership program with Army, Navy, Air Force, Marines, Coast Guard, AF Medical Services, Homeland Security/ICE, NASA, NATO, DIA, DLA, DOJ, OPM, and other government agencies. Michael leads visioning, strategic planning, and goal alignment work sessions for many top global organizations, including: Marriott, Hilton Hotels, PepsiCo, Frito Lay, U.S. Department of Defense, U.S. Homeland Security/ICE, U.S. Air Force, John Deere, TE Connectivity, Sabre Corporation, Amway Global, Hewlett Packard, Laird Technologies, Ericsson, Evergy, KVC Health Systems, NM Home Care Assistance, Cable One, Clear Center, Government of Malaysia's Rubber Board, and helped to coach and align the top 150 leaders in the development of a new city near Singapore called Iskandar-Johor, Bahru Malaysia.

Mr. Simpson was formerly a Principal Consultant for the global management consulting firm, PricewaterhouseCooper's (PwC) Strategic and Organizational Change Practice in New York City, NY. He was a Senior Consultant with Ernst & Young (EY) Change Management Practice in Washington, D.C. In his consulting work, Michael has led many large-scale merger-integration projects and organizational design, development, and change projects with Fortune 100 companies and government agencies. Michael has held executive leadership positions for three leading technology companies as: Chief Strategy Officer, Vice President of Sales and Marketing, and Vice President of Business Development. He has enjoyed serving on several Board of Directors, including: Ken Garff Automotive Group, Mercato Partners, Clear Center Foundation, Ivy Hall Prep Academy, USU's Advisory Counsel for Dr. Stephen R. Covey's Leadership Center at the John M. Huntsman School of Business, BYU's Kennedy Center for International Relations, XR Nutrition, Globe-Link, Nourish the World, Orange Duffle Bag Foundation, and Project Read Adult Literacy.

For 25 years at FranklinCovey, Michael has worked as a global management consultant, senior business advisor, master facilitator and executive coach. He has instructed and coached leaders in over 35 countries and lived and consulted for Covey's affiliate offices with Leadership Resources (LRM) in Kuala Lumpur, Malaysia for 5 summers. Michael helped launch FranklinCovey International licensee offices and markets, including: with FranklinCovey-Right Management Singapore Consulting in Vietnam

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(2009), and Leadership Resources in Myanmar (2015). Michael has facilitated, coached, and certified leaders and teams in the following countries: United States, Canada, China, Macao, Taiwan, Japan, So. Korea, India, Singapore, Malaysia, Borneo, Brunei, Indonesia, Philippines, Thailand, Vietnam, Myanmar, Mexico, Barbados, Panama, Columbia, Venezuela, Argentina, Brazil, Great Britain, Ireland, Scotland, Germany, Switzerland, France, Holland, Belgium, Denmark, Norway, Sweden, Finland, Iceland, Russia, Dubai, Abu Dhabi, Saudi Arabia, Egypt, Israel, and Zambia-Africa.

Mr. Simpson is a consulting and coaching practitioner and master facilitator in the following curriculum: Columbia University's Executive Coaching Certification, Leader and Manager as Coach, Vision and Annual Strategy Planning Process, 4 Disciplines of Execution, Speed of Trust, 4 Essential Roles of Leadership, Leadership Greatness: Great Leaders, Teams, and Results, 7 Habits of Highly Effective People/Managers, Talent Unleashed: 3 Leadership Coaching Conversations, Focus: Time Management, PwC's Leading Organizational Change, PwC's Merger-Integration Culture Change, and Designing Effective Organizational Change (OE Cycle).

Michael was an external consultant at Nike in Guangzhou, China where he designed and developed a year-long Chinese high-potential management program. Mr. Simpson has been a visiting professor for one-year at South China's University of Technology in Guangzhou, China. The Chinese Government's Commission of Higher Education awarded Michael one of the top 10 foreign teachers among 150 professors in Guangdong Province. Michael was an external consultant at the United Nations in New York City, NY where he facilitated Conflict Resolution, Mediation, and Diversity skills training through Columbia University's International Center for Cooperation & Conflict Resolution (ICCCR). Michael has been an adjunct professor at Columbia College's School of Business Administration. He's been a visiting instructor in leadership and organizational behavior at Hong Kong University, University of Malaysia, Northwestern's Kellogg School of Business, BYU's Marriott School of Business, Fulton's School of Engineering, Kennedy School of International Relations, and Utah State's Executive MBA Program.

*Michael's clients include:* PepsiCo, Frito-Lay, General Electric, GE Appliances, Whirlpool, Marriott, Hilton, IHG Hotels, Kimpton Hotels, IBM, Xerox/ACS, PricewaterhouseCoopers, KPMG, Ernst & Young, Grant Thornton, BDO, E-Trade, H&R Block-Canada, Microsoft, Hewlett-Packard-Malaysia, Ericsson, Juniper Networks, TE Connectivity, Sabre, Laird Connectivity, ZS Associates, Zotec, Epsilon, Honeywell, 3M Corp, NIIT-India, Cable One, Coca-Cola, Nike-China, Chiquita, Atlanta Falcons NFL, Orlando Magic NBA, ExxonMobil, Chevron-Phillips Chemical, Shell, Petronas-Malaysia, Marafiq Oil & Gas-Saudi Arabia, John Deere, Elanco, Procter & Gamble, Blue Cross-Blue Shield, Eli-Lilly, Amgen, Baxter-Canada, Johnson & Johnson, Sunovion-Pharmaceuticals, Abbvie Pharmaceuticals, Alvogen Pharmaceuticals-Iceland, Truven Health, GEHA, Highmark Health, KVC Health Systems, Loma Linda Hospital, Amway Global, Mary Kay Global, Capital One Bank, Bankers Financial, HSBC-Malaysia, Bank of Islam, OCBC Bank-Singapore, UOB Bank-Singapore, Citic Bank-China, Nordstrom Bank, TD Bank, Bank Negara, Bank Maumalat, Central Bank-Philippines, Central Bank-Thailand, Central Bank-Malaysia, Huntington Bank, Stanbic Bank-Zambia, Kuwait Finance, Landsbankinn-Iceland, Affin Bank, Mazuma Credit Union, Golden One Credit Union, Prudential BSN, ING, NY Life, Farmers Insurance, 21<sup>st</sup> Century Insurance, Lockton Insurance, Unilever, Fruit of the Loom, Pandora-Denmark, IC Company-Denmark, Gentex, Webco, PPG, Schneider Electric, Evergy, Kansas City Power & Light, FL Power & Light, Tafe-India, Samsung-Canada, Cox Communications, Intel, Nokia-Finland, Motorola, Verizon, Maxis-Malaysia, Mobily-Saudi Arabia, ACE Hardware, Cummins Engine, Darden Restaurants, Duffy's Sports Grill, Kroger's, Associated Foods, U.S. Foods, NCH Corp-China, Partsmaster, Goodyear, Bridgestone, Culligan Water, Payless Shoes, Deluxe Corporation, Morton Salt, Delphi-China, Paradies-Lagardere, Stanley Consultants, Hoidale, Amsted Rail, Sterling Steel, Net Jets, Spirit-Aero Aviation, Envoy Air, Raytheon, Lockheed-Martin, Westinghouse, Malaysia Rubber Board, Tenaga Nasional Berhad, Iskandar-Malaysia, NY State Workers Compensation Board, Iowa State Workforce Development, IL Department of Child and Family Services, GA Dept. of Human Resources, GA Technology Authority, U.S. Dept. of Defense, U.S. Defense Intelligence Agency, U.S. Army, U.S. Navy, U.S. Air Force, U.S. Marines, U.S. Coast Guard, U.S. Army Corp of Engineers, Los Alamos Nat'l Laboratory, U.S. Nuclear Regulatory Commission, VA Hospital, U.S. OPM, U.S. Dept. of Justice, U.S. EPA, LA Unified School District, Orange County CA School District, Ivy Hall Academy, South China University of Technology, Columbia College, Alamo Colleges Texas, University of Malaysia, Hong Kong University, NASA, NATO, and United Nations.

Michael holds a master's in Organizational Behavior from Columbia University; a bachelor's from Brigham Young University's Kennedy School of International Relations. He holds a Graduate Studies Certificate in Conflict Resolution and Mediation from Columbia's International Center for Cooperation and Conflict Resolution (ICCCR). Michael is a Fellow at Harvard University's Institute of Coaching. He holds a Graduate Studies Certificate in Executive Coaching from Columbia University's Coaching Certification Program. He's certified executive coach with Gallup's Strengths-based Coaching Program; Certified coach with Marshall Goldsmith's Stakeholder-Centered Coaching Program; Certified coach with Inside-Out GROW model Coaching Program; and certified coach with University of Maryland's Art and Practice of Coaching Leaders. Michael has been a keynote speaker at World Business Executive Coaching Summit (WBECS). He's a member of the Association of Corporate Executive

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Coaches (ACEC) and International Coach Federation (ICF). He lives near the beautiful Wasatch Mountains in Utah with his wife Cynthia and four boys Zachary, Luke, Jacob, and McKay. He enjoys snow skiing, travel, reading, and mountain biking. Below are Michael's published books on leadership and coaching.

